

# SHAMEYKA V MCCALMAN

## FREELANCE WRITER

svmccalman.com

### WORK EXPERIENCE

#### The Metropolitan Museum of Art New York, NY

*Assistant in The Met's Photograph Conservation Department*  
February 2019 - January 2020

I organized their online databases, used Adobe InDesign and Photoshop to create their quarterly newsletter. I was also in charge of developing copy and candid photographs for the department's social media accounts.

#### Freelance Writer New York, NY

*Online Magazines/ Publications*  
November 2018 - Current

I've written pieces for MIMConnect, an online resource for minorities interested in media, and SOYYO Magazine, an art-focused and socially conscious magazine, and others.

#### Victorious Mind, Remote

*Communications Assistant, Remote*  
October 2018 - May 2019

I managed Victorious Mind's Facebook & Twitter and contributed to their online blog, de la bon.

#### Action For Boston Community Development (ABCD) Boston, MA

*Communications Coordinator,*  
February 2016 - February 2017

I edited and wrote press releases, email blasts as well as website and social media copy for one of New England's largest nonprofits.

### ABOUT SVM

Writing has and always will be a necessary tool for me to share interesting and thought-provoking ideas with others. I'm consistently looking to make an impact, no matter how small, through the copy, articles, and other communication/marketing materials I create.

### ACADEMIC HISTORY

#### University of Massachusetts Boston, Boston MA

*Bachelor of Arts in Communication, 2015*

Enrolled in English, Communications and Multimedia courses  
Courses: Analysing Media, Writing for the Media, Communications Research Methods, Intercultural Communications, and others

#### Certificates

*The Museum of Modern Art, Online Certificate*  
March 2020 - May 2020

Courses: *Modern Art & Ideas and Fashion as Design*

*Sotheby's, Online Certificate*

June 2020- August 2020

Course: *Writing for the Art World: Substance and Style*

*General Assembly, Online Certificate*

December 2020- Current

Course: *Digital Marketing Online Certificate Course*

### COMPUTER SKILLS

Proficient in Constant Contact, Adobe Photoshop, Indesign Hootsuite, and Mailchimp, and Google Ads

### ORGANIZATIONS

Black Writers Collective  
November 2020 - Present  
Freelance Writer's Club - Club Creator/Moderator

BlackFreelance Online  
May 2020 - Present  
Member

### CONTACT DETAILS

Email: [mccalman321@gmail.com](mailto:mccalman321@gmail.com)

Website: [svmccalman.com](http://svmccalman.com)

Twitter: [@xoxovivianna](https://twitter.com/xoxovivianna)

